**MIS 782 Seminar 3: Module 2, week 3 (Resources-based view)**

We aim to apply the theories, frameworks and models taught in the unit through applying it to real-life cases. Seminar activities are indicative of what will be examined in the unit through assessments and exam!

**Seminar preparation**

Please check the discussion questions and read the case study using resource-based view as a lens: “Thriving on waves of change: Case study of an agile digital business in Singapore?” (<https://journals.sagepub.com/doi/abs/10.1177/2043886920910436>)

**Instructions:** Please read the allocated case study and try to have a discussion in groups of three to four about the following questions. Each group will be assigned one question to answer that has to be presented in front of the class. It will be useful for each group to have a dedicated individual who will present/discuss the answer to the question.

**Case study related questions**

1. *Identify the various types of resources and capabilities that the company has. Classify its resources (tangible or intangible) and capabilities.*
2. *List the data-driven products and discuss the role of capabilities in creating and capturing value from these products.*
3. *Do you think that all the listed resources and capabilities of the company can be sources of competitive advantage? If not, why?*
4. *Despite the dynamism in its industry, the company has survived and grew. Discuss which strategic assets are behind the firm’s adaptation? Resources or capabilities?*

**References**

Barney, J. (1991). Firm resources and sustained competitive advantage. *Journal of management*, *17*(1), 99-120.

Kraaijenbrink, J., Spender, J. C., & Groen, A. J. (2010). The resource-based view: A review and assessment of its critiques. *Journal of management*, *36*(1), 349-372.

Teoh, S., & Chan, C. M. (2020). Thriving on waves of change: Case study of an agile digital business in Singapore. *Journal of Information Technology Teaching Cases*, *10*(2), 48-53.